

# Cyber Security Management

A Governance, Risk and Compliance Framework

**Peter R.J. Trim  
and Yang-Im Lee**

A **Gower** Book



# *Cyber Security Management*

*Peter Albert John Trim*  
*With love and much gratitude*

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A Governance, Risk and  
Compliance Framework

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# Cyber Security Management

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*Cyber Security Management: A Governance, Risk and Compliance Framework* by Yang-Im Lee has been written for a wide audience. It provides a comprehensive overview of cyber security in a holistic context and outlines how the strategic marketing approach can be applied to cyber security in partnership arrangements. The book is unique because it integrates a highly specialized nature but which can be interpreted by those with a non-specialist background in the area. Indeed, those with a limited knowledge of cyber security will be able to gain a basic understanding of the subject and will be guided into devising and implementing relevant policy, systems and procedures that make the organization better able to withstand the increasingly sophisticated forms of cyber attack.

The book includes a sequence-of-events model; an organizational governance framework; a business continuity management planning framework; a multi-cultural communication model; a cyber security management model and strategic management framework; an integrated governance mechanism; an integrated resilience management model; an integrated management model and system; a communication risk management strategy; and recommendations for counteracting a range of cyber threats.

*Cyber Security Management: A Governance, Risk and Compliance Framework* simplifies complex material and provides a multi-disciplinary perspective and an explanation and interpretation of how managers can manage cyber threats in a pro-active manner and work towards counteracting cyber threats both now and in the future.

**Peter Trim** is a Senior Lecturer in Management and Director of the Centre for Advanced Management and Interdisciplinary Studies at Birkbeck, University of London. He is co-author of *Cyber Security Culture: Counteracting Cyber Threats through Organizational Learning and Training* and has published widely in the areas of strategic marketing and corporate intelligence. He has been involved in two network security projects funded by the Technology Strategy Board, one of which was also funded by SEEDA.

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