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PRIVACY IN A CYBER AGE

Policy and Practice

AMITAI ETZIONI



Privacy in a Cyber Age

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This book series addresses the urgent need to advance knowledge in the fields of cybercrime and cybersecurity. Because the exponential expansion of computer technologies and use of the Internet have greatly increased the access by criminals to people, institutions, and businesses around the globe, the series will be international in scope. It provides a home for cutting-edge long-form research. Further, the series seeks to spur conversation about how traditional criminological theories apply to the online environment. The series welcomes contributions from early career researchers as well as established scholars on a range of topics in the cybercrime and cybersecurity fields.

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Amitai Etzioni

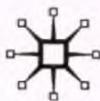
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"Amitai Etzioni
truth: the ease
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a bracing and
adolescent fan
—Stewart E

Department of Homeland Security, USA, and author of *Skating on Thin Ice* (2010)

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"In *Privacy in a Cyber Age*, Amitai Etzioni opens a new digital page in the baffled privacy discourse, and insists that America rethink the concept of privacy. Etzioni scrutinizes privacy law and practice through a liberal communitarian lens, calling for a careful balance of individual rights and the common good. The book weaves together theory and practice, law and society, resulting in a rich, thoughtful, much-needed cyber-age privacy doctrine."

—Michael Birnhack, Professor of Law, Tel Aviv University, Israel

"Privacy is not dead but needs to be reimagined. This is the core takeaway from Amitai Etzioni's provocative book, *Privacy in a Cyber Age*. Highlighting the limits of mainstream privacy rules based on a 'reasonable expectation,' Etzioni pushes us to rethink our understanding of privacy in a digital age. He stresses the need to balance concerns such as the sensitivity, volume, and exchange of collected information. The book will have a wide audience from academics to policy makers committed to building a free digital society."

—Abraham Newman, Associate Professor, Edmund A. Walsh School of Foreign Service, Georgetown University, USA

The advent of the cyber age has fundamentally reduced our ability to protect our privacy: the main threat is no longer the extent of the personal information that is collected by various surveillance systems of the government (or corporations)—but how the information is used. Once collected, information can very often be accessed and misused by anyone in the world. This book lays out the foundations for a privacy doctrine suitable to the cyber age and examines the implications of the ready availability of personal information to corporations and major federal agencies.

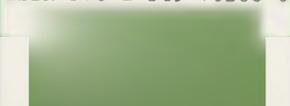
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